

New Brunswick Equestrian Association  
**ANNUAL GENERAL MEETING**  
October 29<sup>st</sup>, 2023  
Fredericton, N.B.



AGENDA

- 1) Call to Order
- 2) Call for a Quorum
- 3) Approval of Agenda
- 4) Approval of Minutes
- 5) President's Address
- 6) Guest Speakers from the Provincial SPCA
  - Lesley Rogers – Executive Director
  - Tony Porter – Chief Animal Protection Officer
- 7) Reports
  - a) Financial
  - b) Secretary
  - c) Membership
  - d) Communications
  - e) Competitions/Officials/Youth Bursary
  - f) Recreation
- 9) Motion to Ratify
- 10) Introduce outgoing and incoming Directors
- 12) Adjournment

# President's Address 2023



Deanna Phelan



**Lesley Rogers**  
**Executive Director**  
**Provincial SPCA**

**Tony Porter**  
**Chief Animal Control**  
**Province of New Brunswick**



# REPORTS



# Financial Report 2022

## NEW BRUNSWICK EQUESTRIAN ASSOCIATION INC.

### Statement of Revenues and Expenditures

Year Ended December 31, 2022

	2022	2021
<b>REVENUES</b>		
Provincial funding ( <i>Note 6</i> )	\$ 53,600	\$ 68,550
General memberships	97,107	95,790
Insurance	14,790	15,165
Coaching	8,644	3,360
Competitions	2,033	1,236
Long-term equestrian development	-	6,350
Equine Canada	12,347	13,278
Recreation	1,920	1,690
Miscellaneous	1,261	331
	<b>191,702</b>	<b>205,750</b>

#### Note 6

#### GOVERNMENT FUNDING

The organization received funding from the Provincial government totalling \$53,600 (2021 \$68,550) in support of operations. In addition the organization received \$nil (2021 \$1,754) from the Federal government to subsidize rent and wage expense.

# Financial Report 2022

## EXPENSES

Administration	39,713	37,164
Board of Directors	2,766	1,472
Coaching	29,478	12,376
Communications	927	2,195
Competitions	22,727	7,246
Disciplines	7,228	4,000
Equine Canada	13,265	13,225
Insurance	34,233	35,374
Long-term equestrian development	2,611	28,905
Memberships	14,298	15,356
Office	10,902	8,925
Officials	3,697	363
Professional fees	1,938	2,674
Recreation division	1,551	1,549
	<hr/>	<hr/>
	185,334	170,824
	<hr/>	<hr/>
<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$ 6,368</b>	<b>\$ 34,926</b>

# Secretary Report

## **Board of Directors:**

- # 1 - Ad hoc in person following the 2022 AGM Oct 30,2022
- #2 – November 27 – in person
- #3 – January 8 - Zoom
- #4 – February 27 - Zoom
- #5 – April 2 – Zoom
- #6 – May 7 – Zoom

## **Ad Hoc committees:**

May10 – Safe Sport committee

.

Respectfully submitted  
Heather Touchie-Blakely

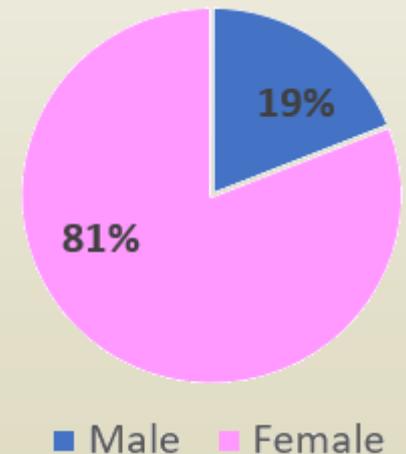
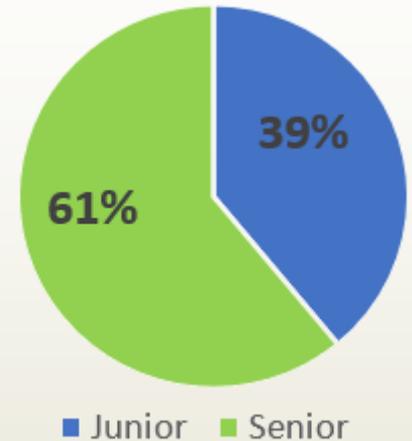


# Membership 2022

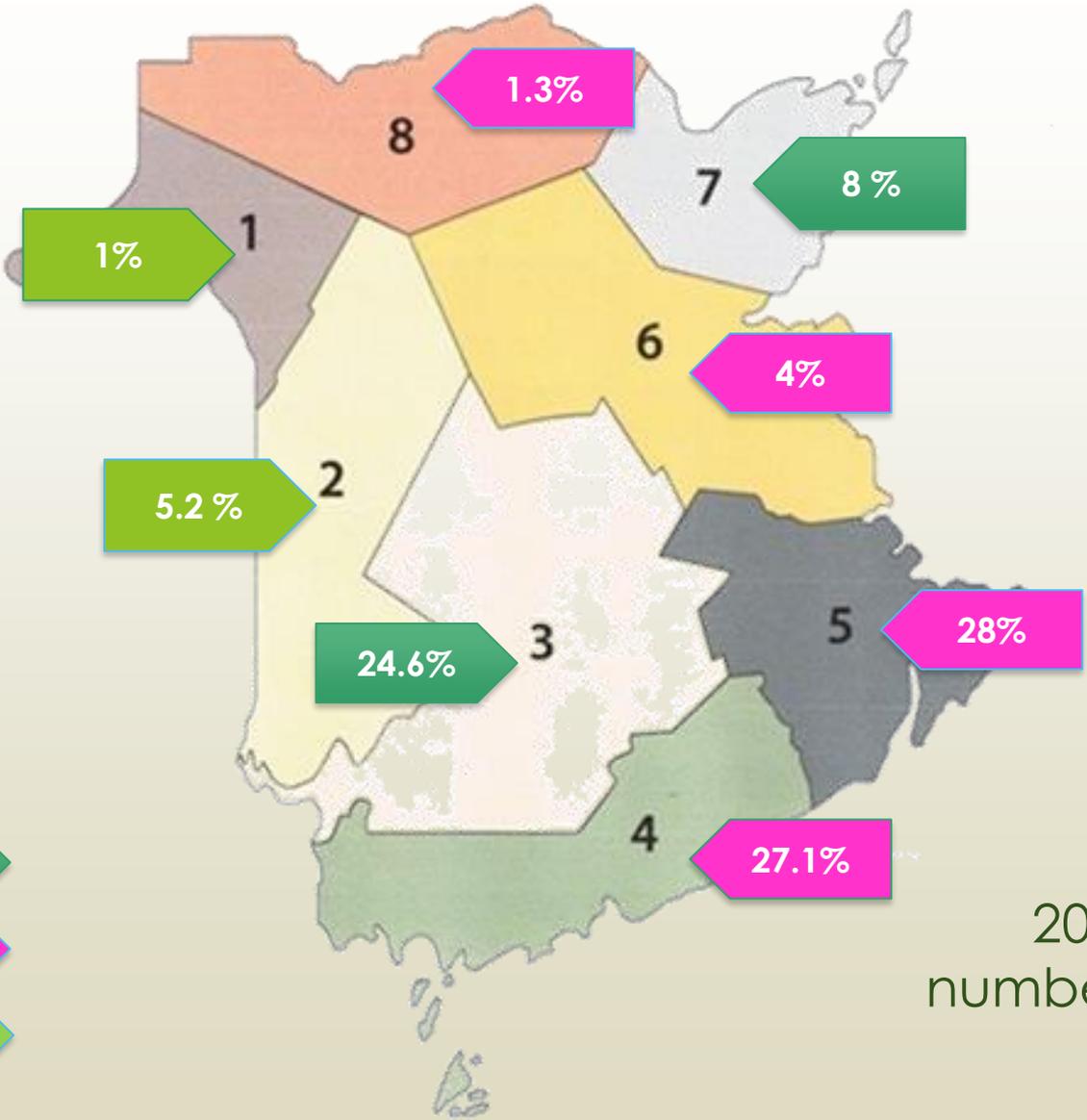


# Membership 2022

Zone	Total	Members		Coaches	
		Male	Female	Male	Female
1- Edmundston Republic	<b>23</b>	6	17	0	2
2- Woodstock Western Valley	<b>113</b>	30	83	1	2
3- Fredericton Capital	<b>538</b>	94	444	1	22
4- Saint John Fundy	<b>592</b>	87	505	1	18
5- Moncton South East	<b>612</b>	128	484	0	16
6- Miramichi Miramichi/Kent	<b>86</b>	20	66	0	3
7- Bathurst Chaleur/Peninsula	<b>177</b>	36	141	0	6
8- Campbellton Restigouche	<b>28</b>	5	23	0	0
Out of Province	<b>15</b>	1	14	0	0
Subtotal	<b>2184</b>	407	1777	3	69
Total		2184		72	



# Membership



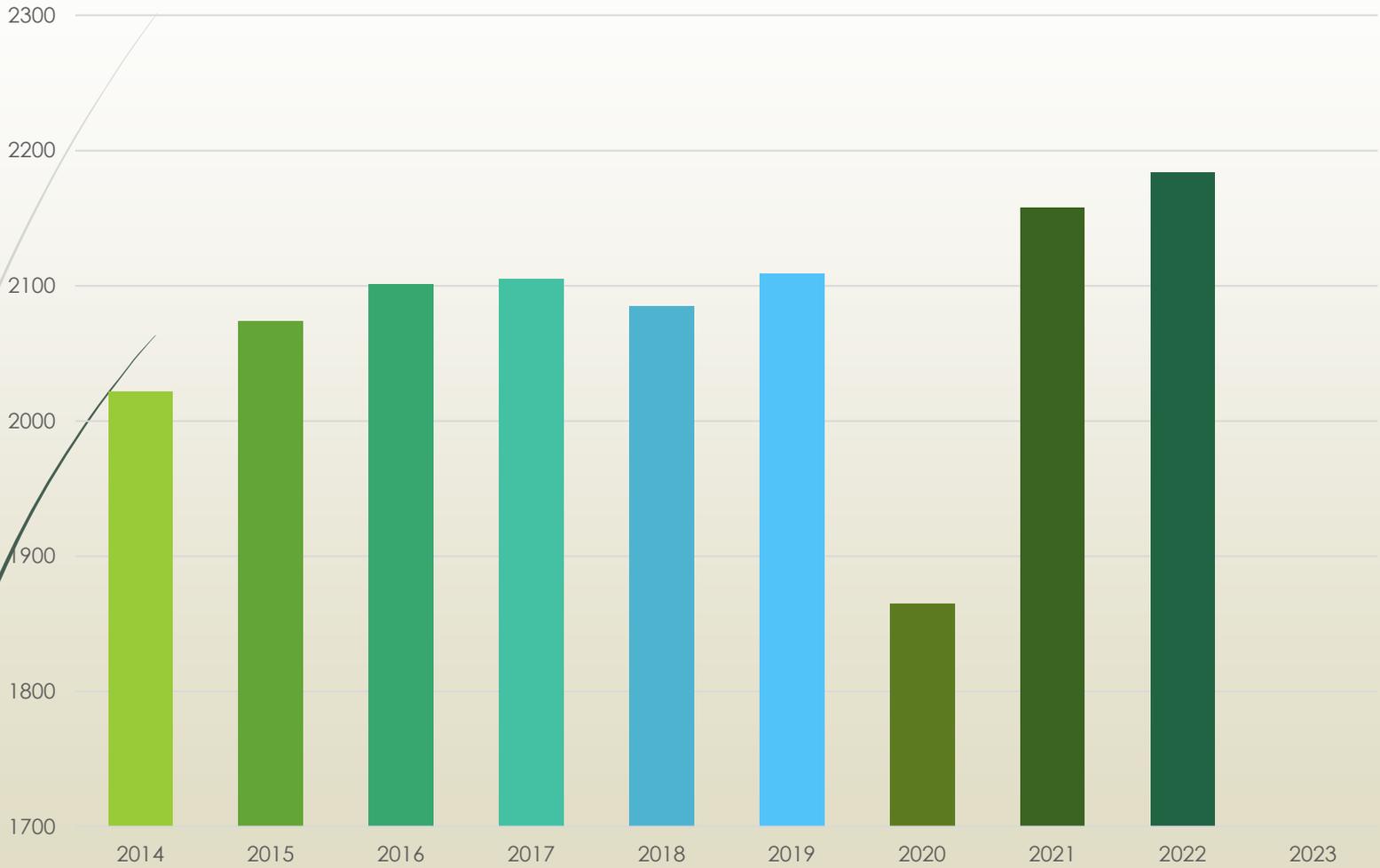
down

up

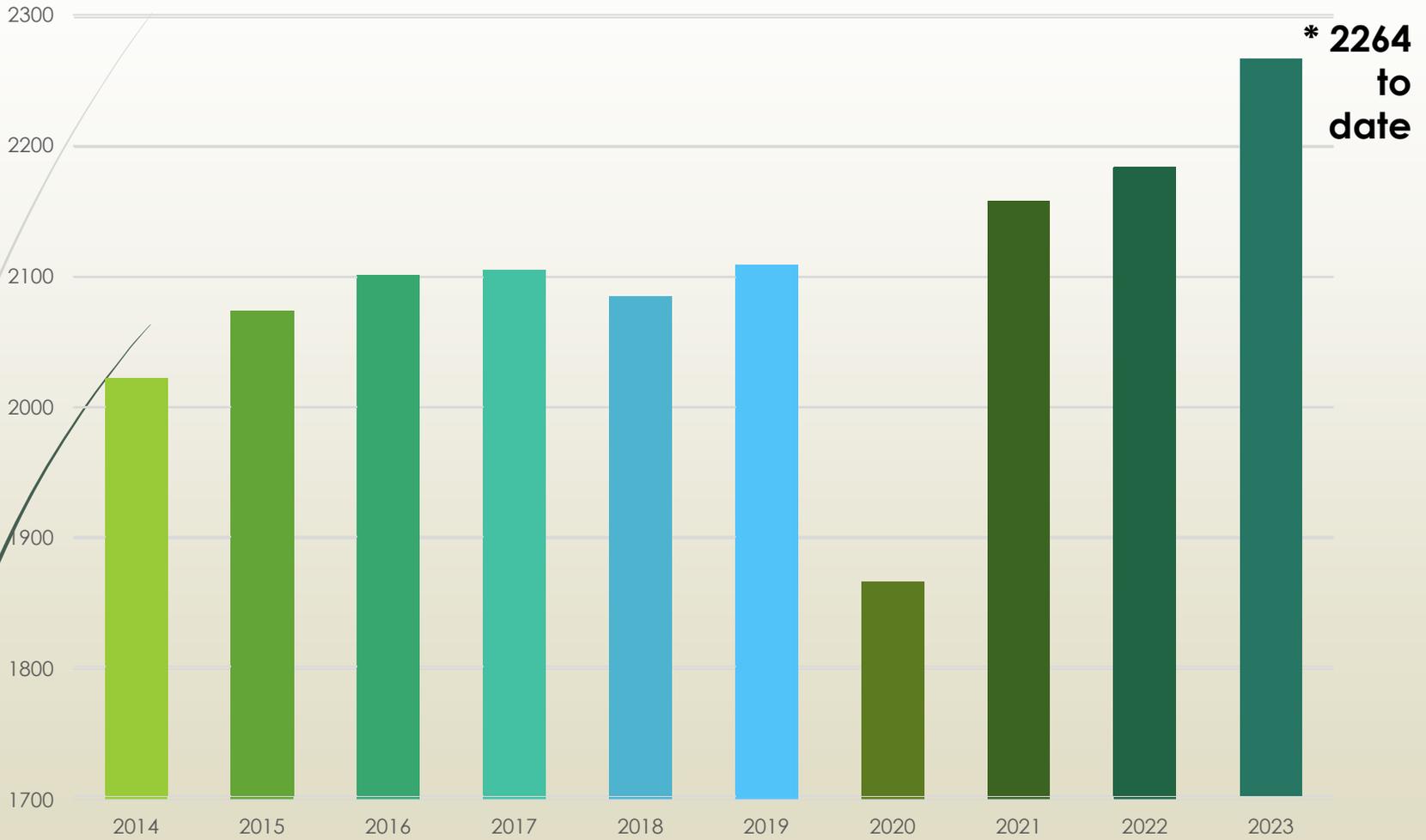
same

2022  
numbers

# Membership



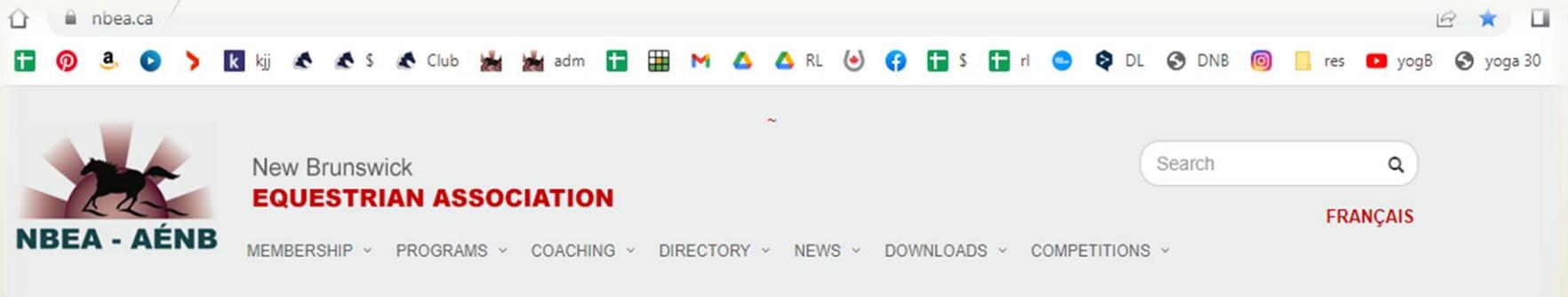
# Membership



# Communications

Website nbea.ca – 4600 users/month

- 5400 new users this year



## NEWS & EVENTS



## DIRECTORY



# facebook

## Communications

**4284 followers**

**Post reach last 28 days – 27,000 users**

**Reach for 2023 so far – 63,000 users**



# facebook

## Communications

**4284 followers**

**Post reach last 28 days – 27,000 users**

**Reach for 2023 so far – 63,000 users**

**Veterinary Alert**  
**EASTERN EQUINE ENCEPHALITIS**  
**EEE**

**Positive case in New Brunswick**

The graphic features a red background with a dark blue rounded rectangle at the top containing the text 'Veterinary Alert'. Below this, the text 'EASTERN EQUINE ENCEPHALITIS' and 'EEE' is displayed in bold, dark blue letters. The central part of the graphic shows a white warning sign icon (a triangle with an exclamation mark) and a blue stethoscope. At the bottom, a red bar contains the text 'Positive case in New Brunswick' in white.

**274 reactions**

**84 comments**

**428 shares**

# Communications

## NEWSLETTERS

- ▶ A total of **12,620** emails were delivered in the past 12 months through **18** mailings, including monthly newsletters
- ▶ **53** % were opened on average, a 43% increase in two years\*
- ▶ Each French translation of the newsletter is viewed an average of **146** times, an increase of 42% over 2022.

[View this email in your browser](#)



# NBEA JANUARY 2023

“\*In general, an open rate of **30%** is, in practice, a **top-tier score**, and most people average 10-15% per campaign”

[Cliquez ici pour voir notre bulletin en français...](#)

# Communications

YouTube Channel  
“NB Equestrian Association



Instagram  
“nbequestrianassociation”

More than doubled



Twitter/X  
“nb equestrian assn”



# Rider Level Testing

## Rider Level Report – as of October 27, 2023

Total certificates awarded: **68**

Pending results: **27**

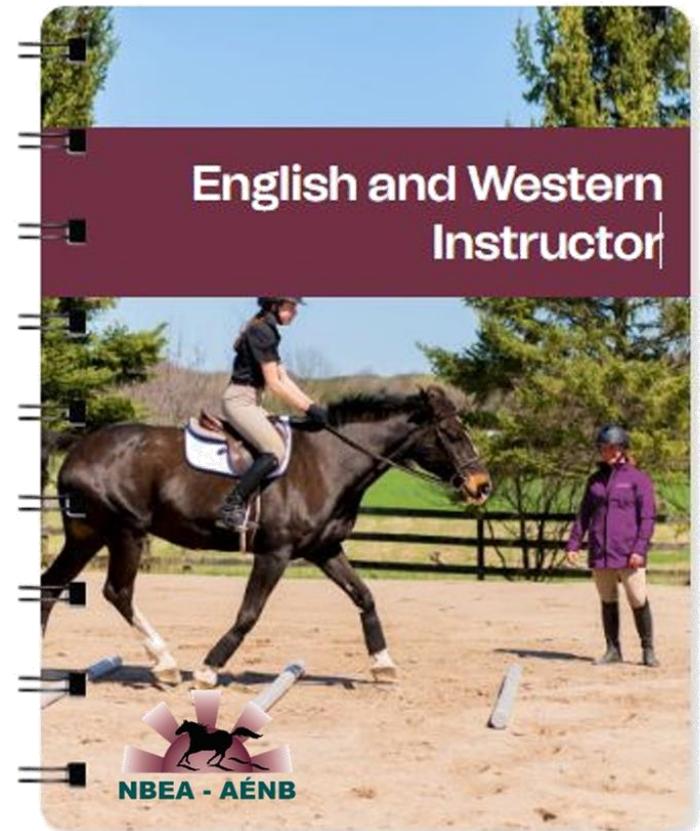
English: **35**

Western: **36**

English Rider Level 1	12
English Rider Level 2	13
English Rider Level 3	6
English Rider Level 4	1
English Rider Level 5	1
English Rider Level 6	2
English Rider Level 7	0
English Rider Level 8	0
Western Rider Level 1	12
Western Rider Level 2	6
Western Rider Level 3	2
Western Rider Level 4	3

# Coaching 2023

## Coaching Handbook & Resources C.H.A.R



# Zoom Webinars 2023

- Introduction to Instructor & Coach Certification
- Lesson Planning for Coaches & Candidates
- C.H.A.R. Open House
- Insurance via the NBEA – included policies & add-ons



# Officials

NB currently has **10** accredited Equestrian Canada officials:

## Judges:

- Eventing
- Hunter/Jumper
- Hack/Equitation
- Dressage
- General Performance

## Course Designers:

- Hunter
- Jumper
- Eventing

Stewards – **Melissa Mackenzie**

– **Megan Touchie**

- **one new steward in training**



# Officials



# Competitions

Bronze	Silver	Bronze/Gold
4 Hunter/Jumper Including provincial championships	1 Horse Trial	1 Dressage (1 cancelled)
		3 Hunter/Jumper

Only sanctioned event in the Maritimes

# Competition/Biosecurity Funding 2023

## 2023 Competition/Biosecurity Incentive

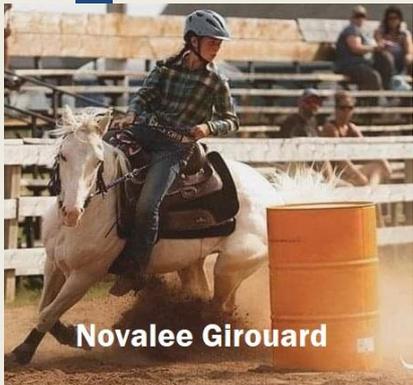
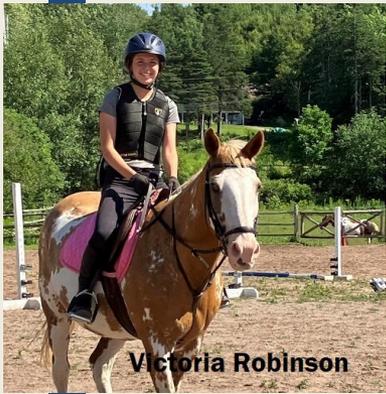
Geary Hill Equestrian Challenge	122.50
Geary Hill Equestrian Challenge	122.50
Cadence Stables	140.00
Foshay South dressage & hunter/jumper	340.00
Dressage New Brunswick #1	350.00
Peekaboo Corner Event	140.00
<b>TOTAL <i>to DATE</i></b>	<b>\$1205.00</b>

**Budget - \$9000**

# NBEA Funding

- ✓ Coaching
- ✓ Officials
- ✓ Rider Levels
- ✓ Youth Bursary
- ✓ Biosecurity/Officials Funding
- ✓ First Show Funding
- ✓ Travel Funding
- ✓ Club Partnerships

TEN \$500 Bursaries were awarded in 2023.  
These riders were selected:



## Youth Bursaries



# First Show Funding

- 13 riders funded to participate in their first sanctioned competitions
- 5 riders are deferred to 2024 due to cancellations
- **\$1206.16** in funding awarded



Bianca Langille & Raven

# Out-of-Maritimes Travel Funding

Awarded to 7 applicants who transported 8 horses for competitions in Quebec & Ontario



Aynsley Liptay at Becancour, PQ



# Recreation





## Ride & Drive stats for 2023

-  **81** participants submitted their hours for the past year
-  **46** milestone award recipients
-  Average # of hours spent riding/driving was **168** hours per person.



**Budget - \$3500**

# Club Partnerships

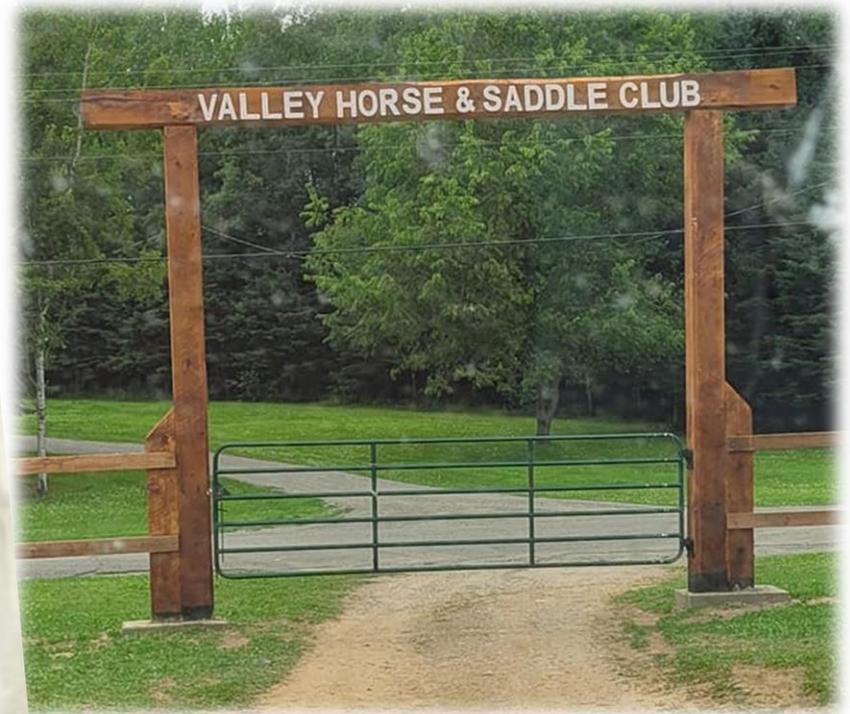
Last winter in the terrific wind storm, there were trees down on the Club grounds that caused considerable damage. This was an unexpected expensive we were faced with in the spring.

Fortunately, NBEA offered to partner with us and we received \$240.00 towards the expense of the removal of the trees.

Please accept our thanks and gratitude for this generous donation.

Sincerely,

Members of the Valley Horse and Saddle Club



*Valley Horse & Saddle Club Inc.*



# Club Partnerships



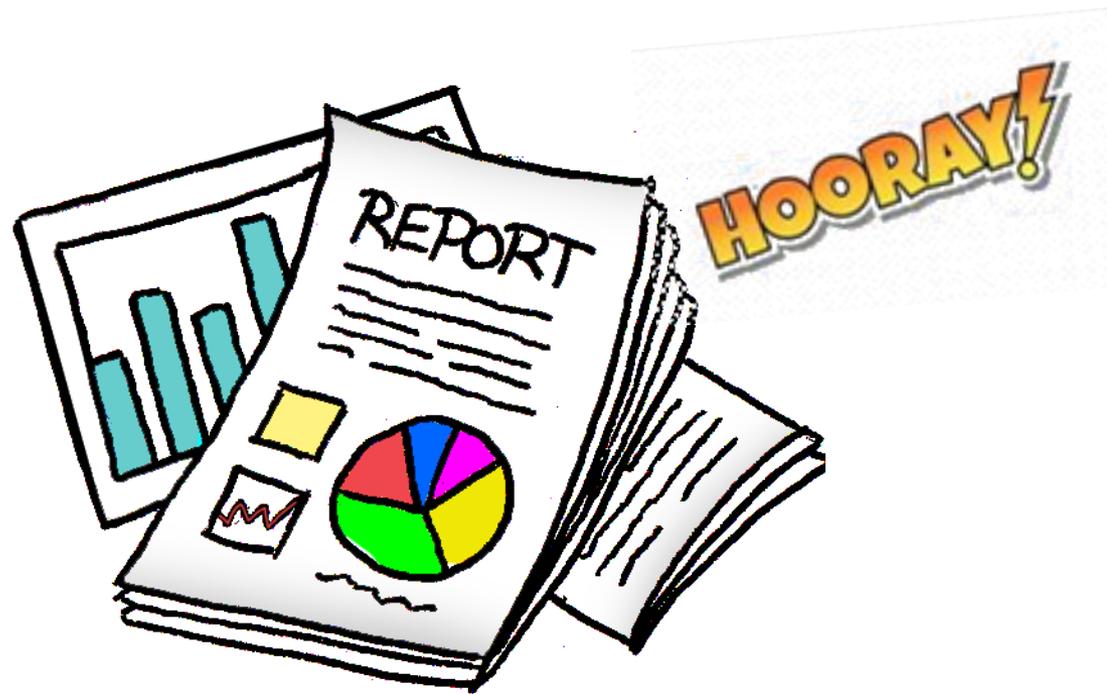
# Club Partnerships



**CANADA**  
4-H New Brunswick



# End of Reports



## Motion to Ratify Actions of Board

**Motion:** to adopt of the following resolution:

Whereas, all actions of the officers and directors from October 30, 2022 to October 29th, 2023 have been duly presented to the members at the Annual General Meeting duly called and assembled, be it resolved, that the members of the New Brunswick Equestrian Association hereby ratify all actions of the officers and directors as presented to the members.

# NBEA Board of Directors



# NBEA Board of Directors

4-7 Directors at Large  
Elected at AGM

## Returned by Acclamation

- Deanna Phelan
- Heather Findlay
- Heather Touchie-Blakely
- Kem Shears
- Karla Adams
- Janelle Simpson-Finnegan

## Elected by Acclamation

- Kim Tompkins



# NBEA Board of Directors

4-7 Directors at Large  
Elected at AGM

Outgoing Director

- Liz Sullivan



**Thank you, Liz!**



# NBEA Bronze Year-End Awards

Division	CHAMPION	RESERVE
Equitation – Junior B	Chelsea MacIsaac	Amelia Munro
Equitation – Junior C	Julia Smith	
Equitation - Senior	Alisha Hatfield	
Pleasure – Junior	Highway Rebel (Chelsea MacIsaac)	Louis (Amelia Munro)
Road Hack – Junior	Highway Rebel (Chelsea MacIsaac)	
Pony Pleasure	Thunderpants (Julia Smith)	
Pony Road Hack	Thunderpants (Julia Smith)	
Intro Hunter	Because I Can (Gabrielle Levesque)	Miss Cherry Pie (Brook-Lynn Porter)
Pre-Beginner Hunter	Louis (Amelia Munro/Sadie Mossman)	Paparazzi (Ella McKnight)
Beginner Hunter	Highway Rebel (Chelsea MacIsaac)	
Jumper 0.70m (2'3")	Paparazzi (Ella McKnight)	Artemis (Nadeya Curkowskyj)
Jumper 0.90m (3')	Blue Wave (Chelsea Cooke)	Dancin' Street (Grace Stevenson)
Jumper 1m (3'3")	Jupiter (Faith Easton)	Emiliano (Ruby Finnegan) & Blue Wave (Chelsea Cooke)

Rider in Equitation or Horse in all other divisions must have competed at a minimum of two sanctioned Bronze competitions in New Brunswick.

Rider is awarded Equitation Championships and Reserves; HORSE is awarded all other divisions

# Ride & Drive Prizes



Thank you!

