



Here are some questions to ask yourself when evaluating a potential Coach:

- ✓ Is this Coach Certified?
- ✓ Is this Coach Insured? Does this Coach ask that the student carry insurance?
- ✓ Is this Coach well respected in the community?
- ✓ Does this Coach practice risk management?
- ✓ Does this person coach as a hobby or a business?
- ✓ Does the Coach know First Aid, and is able to use it?
- ✓ Is the safety of the student a prime concern?
- ✓ Is the lesson area safe, contained and free of clutter?
- ✓ Is he/she punctual and reliable?
- ✓ Do you get the full lesson time?
- ✓ Do they constantly cancel lessons on short notice?
- ✓ Does this Coach practice good business procedures?
- ✓ Does this Coach provide supervision at all times?
- ✓ If there are lesson horses, are they in good health and condition?
- ✓ Are the horses in the barn well fed on a regular basis, and subject to sound feeding practices?
- ✓ Does this coach have a zero abuse policy towards all horses?
- ✓ Does this coach have a zero abuse tolerance in regards to drugs and medication for horses?
- ✓ Are the lesson horses well-mannered and appropriate for your child's ability?
- ✓ Does the Coach use correct, well-fitted tack which is in good condition?
- ✓ Does this Coach encourage Goal Setting for his/her students?
- ✓ Does this Coach follow lesson plans?
- ✓ Is this Coach able to demonstrate what they teach?
- ✓ Does this Coach regularly update their knowledge?
- ✓ Does this Coach understand different learning styles and teach accordingly?
- ✓ Does this Coach use teaching aids, such as videos, white/blackboards, posters/diagrams/graphics, or use a microphone when needed?
- ✓ Is rider fitness, nutrition and mental skills training part of the program?
- ✓ Does this Coach relate well to the student with positive feedback?
- ✓ Is this person neat, clean and business-like?
- ✓ Is this Coach able to communicate well?
- ✓ Does this coach challenge the student appropriately?
- ✓ Does this coach explain clearly what the student should do?
- ✓ Does this coach use warm-up and cool-down procedures for horse and rider?
- ✓ Has this coach produced good riders with correct skills?
- ✓ Is this coach a good role model for your child?

For more information about Certified Coaches, contact:

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